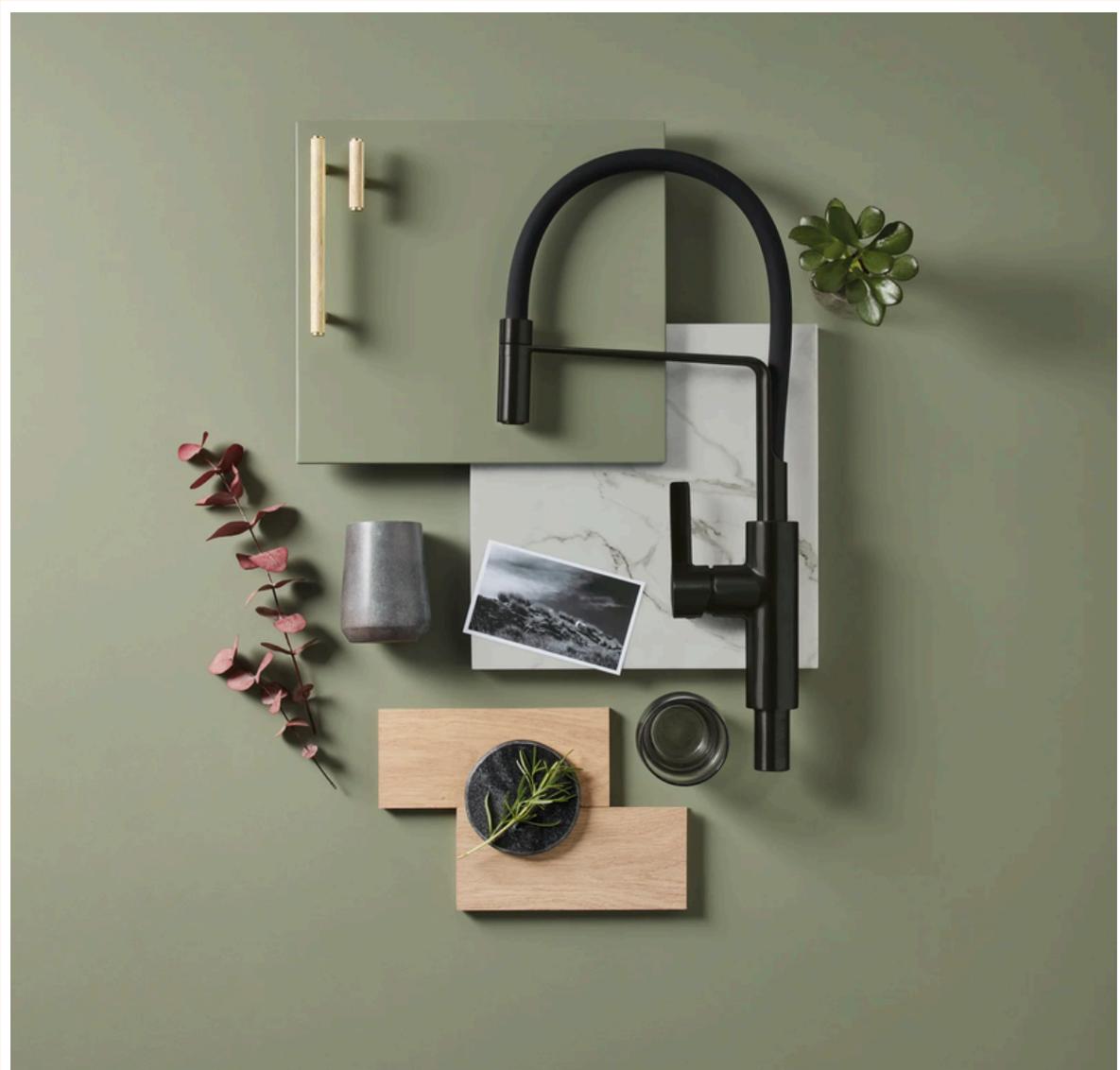
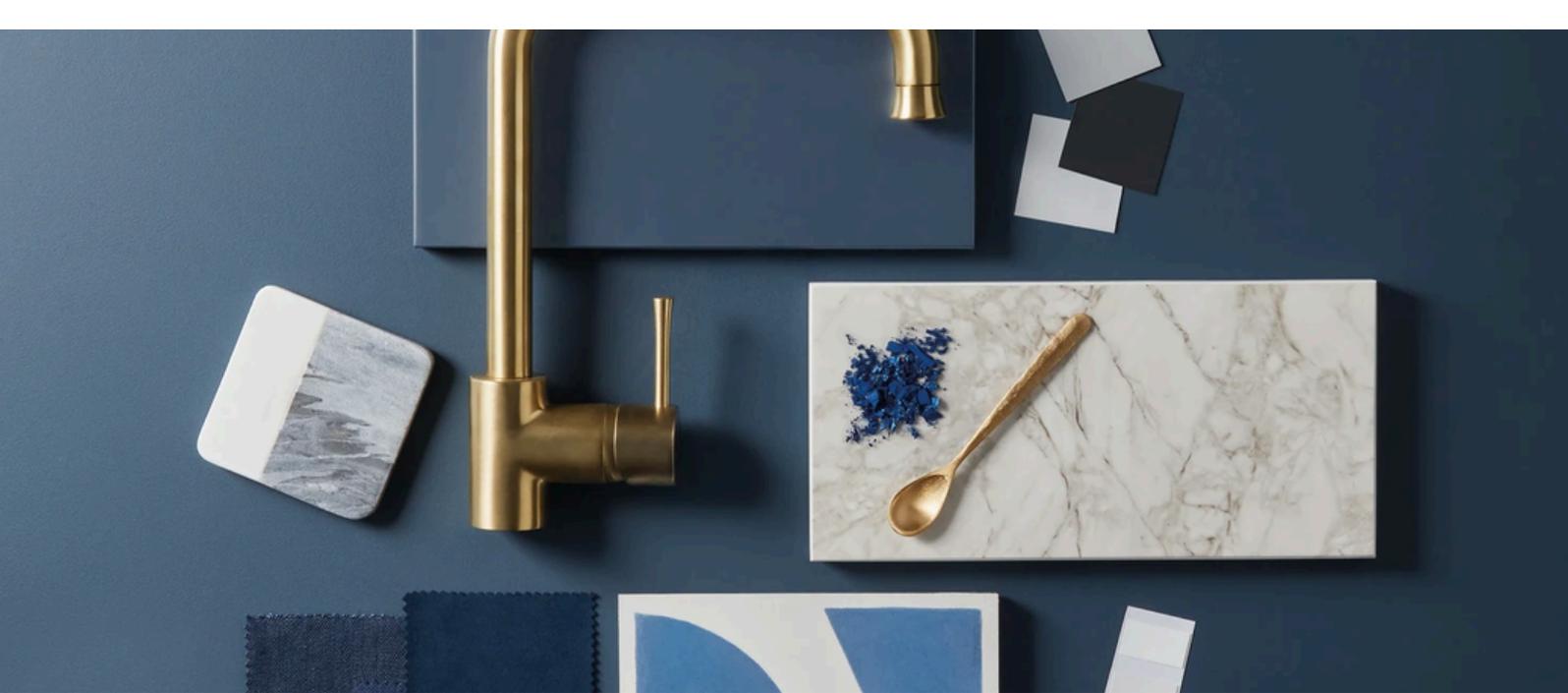


# The Mood Board Method





# Hello there!

With over a decade of experience in the remodeling industry, I've learned that design is a **Visual** process. While individual materials such as cabinetry, countertops, and flooring each play an important role, their true impact can only be understood when viewed **Together**.

Creating a mood board provides a clear, cohesive vision of your space, allowing you to make **Confident**, well-informed decisions before committing to your investment.

## WHAT THIS GUIDE WILL COVER

- The purpose of a mood board.
- The Essential elements to include.
- How light can impact your selections.
- Working with White on White.

## WHAT THIS GUIDE WILL NOT COVER

- Using Digital Software
- Product Recommendations
- Full Design Plans.
- Decor and Furniture.

# The purpose of a kitchen mood board



- A kitchen remodel is a big investment—don't pick materials in isolation.
- Mood boards show all materials together BEFORE you buy.
- It's not just “pretty pictures”—it's a professional design tool.

## WHY IT MATTERS:

- ✓ Visualize your space clearly.
- ✓ Catch clashes early (undertones & textures).
- ✓ Communicate with contractors easily.
- ✓ Save time and money with confident decisions.

# What you will need



**01 CABINET DOOR STYLE**  
This will be your hero material that sets the tone, are we going ultra modern, contemporary, or traditional?

**02 CABINET DOOR FINISH**  
Wood Species? Stain? Paint? Two-toned cabinetry? Now we focus on cabinetry color rather than style.

**03 COUNTERTOP SAMPLE**  
99% of the time a small sample will not do the countertop justice, once you approve your smaller sample, go see a larger slab. This will allow you to see details that you may miss.

**04 TILE SELECTIONS**  
See how it looks with your cabinetry and countertops, your mood board will really start coming together at this point.

**05 HARDWARE (PULLS / KNOBS)**  
A small item, but can make or break a kitchen. Make sure you are happy with both the style and finish.

**06 FIXTURE FINISH (SINK / FAUCET)**  
How do these blend in with your hardware? put these together to see if anything clashes. Take note, plumbing fixtures and cabinetry hardware will never match 100%.

**07 FLOORING MATERIAL**  
Laminate? LVP? Tile? Hardwood? This can be one of the last decisions to be made as you can easily base the flooring around your other materials.

# Light changes everything

LIGHTING CAN COMPLETELY TRANSFORM HOW YOUR MATERIALS LOOK

- **Natural Light:** Shows true colors and undertones.
- **Warm Bulbs:** Add yellow tones, making whites look creamier.
- **Cool Bulbs:** Add blue tones, making warm colors look dull.
- **Shadows:** Can darken surfaces and hide details.



**PRO TIP:**

**ALWAYS VIEW YOUR MATERIALS UNDER DIFFERENT LIGHTING CONDITIONS TO ENSURE YOU SEE THEIR TRUE COLOR, UNDERTONES, AND TEXTURE BEFORE MAKING A FINAL DECISION.**

# Working with Whites

## DON'T MAKE THIS MISTAKE!

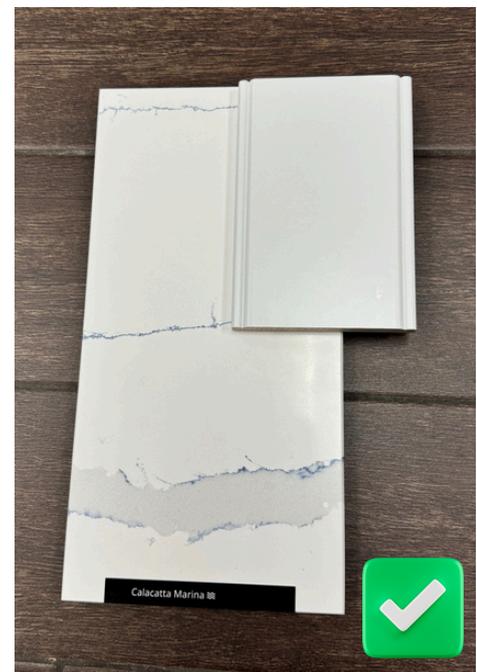
- **Different Undertones:** White isn't just white. Some have warm undertones (creamy, yellow), others are cool (blue, gray), and some are neutral.
- **Lighting Changes Everything:** A “pure” white can look yellow under warm bulbs or cold and stark in natural daylight.
- **Mixing Finishes:** White cabinets, countertops, and backsplash tiles all need to complement each other—one mismatched undertone can make the entire kitchen feel off.



To Yellow



Slightly to warm



Great combination

# FAQ'S

## **Do I need design experience to create a mood board?**

No! But it definitely helps! This guide is mainly focused on making sure all important materials are not forgotten about.

## **Can I build a mood board digitally?**

Yes, however to get the best value it is important to see all the materials in person and together. finishes online will not reflect materials perfectly.

## **What if i change my mind after creating my mood board?**

That is the beauty of it! Mood boards let you test combinations risk-free. I recommend creating multiple mood boards for a single project.

## **How much does it cost to make a mood board?**

A lot of suppliers will offer free samples or samples with a small shipping fee. For the most part, a mood board should be free to create.

## **How long should I spend building my mood board?**

As long as needed! I have clients who make decisions very quickly, others need to take their time to absorb all the information. Go with your flow!

# Let's stay connected

For more remodeling tips, expert advice, and real-world strategies to help you design a home you'll love, follow me on:



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Follow along for exclusive resources and behind-the-scenes insights that you won't find in this guide!

*Christopher Low*

[www.csinterior.com](http://www.csinterior.com)

